



## CSISTARS Service Awards in a Millennial-Driven World

Encouraging **peer-to-peer** and **social recognition** within your workplace improves teamwork, strengthens culture and allows others to celebrate accomplishments.

Immediate recognition is an especially powerful motivator for Millennials, who make up the majority of the workforce!

According to Gallup's 2017 State of the Workplace Study, recognizing your employees regularly builds engagement and your bottom line. Business units with top quartile engagement scores are 21% more profitable and organizations that **double the number of employees who receive recognition every 7 days** can expect to see:

- **24% improvement in quality**
- **27% reduction in absenteeism**

## Make the NEW CSISTARS Service Anniversary program the foundation of your Recognition and Engagement strategy.

CSISTARS offers clients an enhanced Service Award Solution that touches all employees for significantly greater impact on engagement, culture and retention.

## Why this is a **BIG DEAL!**

You can now:

- Promote and recognize **EVERY** service anniversary, not just milestone years
- Enable **THANK YOU** recognition tied to core values and key behaviors
- Build employee engagement with **new hires** using our **Social Recognition ONBOARDING** application from the first week throughout the year
- Maintain a **TAX-COMPLIANT Service Award program** on a single platform that can be expanded to **include points-based programs**
- Eliminate late Service Award files and **reduce administrative burden** with a program that is fully integrated with your HRIS system

**All this with no large upfront investments or ongoing monthly fees**  
In 30 minutes or less, our demo can help you determine if we're the right fit for your organization.

